## FAST COMMUNICATION AND STREAMLINED MESSAGING AT THE PUSH OF A BUTTON

The create once, publish everywhere (COPE) movement is breathing **WRITE MESSAGE** life into outdated and clunky communication practices across K-12 districts. By writing a message once, selecting preferred communication methods, and publishing across your desired **SELECT** channels—you'll save CHANNELS time, create consistency, and build capacity. CLICK Publish VOICE **MOBILE APP** SOCIAL MEDIA **EMAIL WEBSITE POP-UP ALERT TEXT WEBSITE ANNOUNCEMENT**